



Nonfiction Writing for the Media Classes

Taught by Frank Moraga and Star Hunter, MA

Each session will build on the previous sessions but can also be taken individually.
Fee: \$35 per class

Spring 2012

1 February 25, 2012, 9 a.m. to noon — *"Nonfiction Writing for the Media: Everyone has a Story to Tell."* All you have to do is discover the ones worth telling, then figure out the best way to tell them. Whether you want to tell stories about your child's athletic team, your favorite hobby or a crucial issue, this session will get you started. Students will explore the various facets of mass media and what kinds of stories they're looking for, with a look at print media such as magazines and newspapers, broadcast media such as radio and television, and the Internet (blogging, anyone?). We'll discuss journalism, public relations and other forms of nonfiction writing, and you will come up with one story you want to pursue and how you'd like to tell it.
Instructor: Frank Moraga

2 March 24, 2012 9 a.m. to noon — *"Nonfiction Writing for the Media: Information Gathering & Tech Tools."* Once you have a story to tell, it's time to gather all the information you can so you can tell the story clearly, accurately, fairly and truthfully. In this session, you will learn how to spot good sources of information, then how to research and interview to get that information. We'll also explore different tools to help in the process, including still cameras (for print and web-based storytelling), tape recorders (for an audio podcast or blog), and video cameras (for video podcasts, blogs and YouTube posts.) You will create and expand on a story you want to tell, deciding how to gather information on it and what tech tools to use.
Instructor: Frank Moraga

3 April 28, 2012, 9 a.m. to noon — *"Nonfiction Writing for the Media: Staying Out of Trouble."* Whether you're writing a newspaper or magazine article, a book, a blog; creating a short video or a feature-length documentary; or publicizing an issue through flyers and meetings, you can get into trouble if you don't know the laws that govern this work. This session will help you avoid legal and ethical trouble by exploring libel and slander laws, copyright, privacy, and ethical dilemmas. You will examine a story you want to create for red flags and warning signals, and learn how to tell the story without endangering yourself.
Instructor: Frank Moraga

4 May 5, 2012, 9 a.m. to noon — *"Nonfiction Writing for the Media: Getting Published ~ Where and How."* In this wrap-up session of the Nonfiction Writing for the Media classes, you will produce a story you've been wanting to tell via the media, and get it published. You may create a nonfiction story or publicity piece for print, broadcast or web, and we will help you complete it and publish it via the class website, iTunes podcast feed and/or YouTube channel. You also will explore how to get your work picked up by professional media ~ magazines, newspapers, radio stations, TV, etc.
Instructor: Frank Moraga

To sign up, call CCC at 928.526.7654 or go to www.coconino.edu/academics/community/enrichment



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